

# RICK RAY

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## OBJECTIVE

*Contribute to a dynamic, cohesive, productive team.*

## QUALIFICATIONS

*I've been a part of core leadership teams responsible for the successful growth of several organizations.*

## EDUCATION

1971-1975      *B.A. Political Science/Communications, Antioch College, Yellow Springs, Ohio*

## EMPLOYMENT

- 2006-present      *Web & Content Manager, The Archimedes Movement, [www.WeCanDoBetter.org](http://www.WeCanDoBetter.org)  
Responsibilities include developing our Drupal-based website, conducting email campaigns, writing content, and strategic planning.*
- 2004-2006      *Marketing Technologist, GenevaLogic, Inc., [www.GenevaLogic.com](http://www.GenevaLogic.com)  
Responsibilities included US website, mass email, training, and member of the marketing team of this small-but-growing global education software firm.*
- 2001-2006      *Freelance Web Development, various clients*
- 1993-2001      *Marketing Technology Developer, etc., SmartStuff Software  
Responsibilities included: Web design and development, database design and development, mass email system, software user-interface design, market research, tech support, trade show booth development, trade show workshop presenter, lead marketing writer/marcom. For a time I was Marketing Dept. Manager, reporting to the President/CEO. The assets of SmartStuff Software are now owned by Houghton Mifflin Harcourt: [www.hmlt.hmco.com](http://www.hmlt.hmco.com).*
- 1984-1993      *Chief Engineer, Multnomah Community Television (now MetroEast), [www.mcto.org](http://www.mcto.org)  
Designed, built and maintained this non-profit, public, education and government cable access TV studio. Part of the management team as the organization moved into a new facility and grew from 6 to 26 employees. Developed the capital equipment budget.*
- 2003-present      *Co-Founder, Onward Oregon, [www.OnwardOregon.org](http://www.OnwardOregon.org)  
Onward Oregon's mission is to build an online community to champion the public interest. I serve as webmaster and a writer as well as being part of the leadership and planning teams of this statewide all-volunteer grassroots lobbying group. Our email list has grown to over 100,000 Oregonians.*
- 1993-present      *Director, Friends of the Columbia Gorge, [www.gorgefriends.org](http://www.gorgefriends.org)  
Have served as Treasurer, Vice-Chair and Chair of the Board of this 4000-member conservation organization. Chaired the Finance and Board Development Committees. During this time the budget has grown from \$135k to over \$1M annually.*

## REFERENCES

*Upon Request*